

Rebecca A. Gregson, MSc, BSc Hons

Department of Psychology
Lancaster University
Lancaster
LA1 4YF
United Kingdom

Email: b.gregson@lancaster.ac.uk

PhD Student

Supervisory Team: Dr. Jared Piazza (j.piazza@lancaster.ac.uk)

Dr. Ryan Boyd (r.boyd@lancaster.ac.uk)

Dr. Heather Shaw (h.shaw5@lancaster.ac.uk)

Project Title: Investigating the social psychological barriers to plant-forward diets.

Funders: ESRC NWSSDTP Case Studentship

External Collaborator, Greenpeace Int.

Education

2017	BSc Hons, Psychology, Lancaster University, <i>First</i>
2018	MSc, Psychological Research Methods, Lancaster University, <i>Distinction</i>
2023	PhD, Psychology, Lancaster University

Employment

2017	Research Assistant, Moral Cognition & Behaviour Lab, Lancaster University
2018	Freelance Research Consultant, Vision One Ltd.
2019	Project Manager, Vision One Ltd.
2019	General Teaching Assistant, Lancaster University

Voluntary Work

2016	Samaritans, Listening Volunteer
2016	Alzheimer's Society, Volunteer Care Assistant
2018	Samaritans, Education Team Member

Prizes & Awards

2017	Lancaster University, Psychology Department, H.o.D <i>Jeffery Owen Katz Prize, best overall performance by a final year Psychology Major</i>
------	---

- 2017 Lancaster University, Psychology Department, H.o.D
Certificate of Distinction, best overall module performance in Personality and Individual Differences
- 2017 Lancaster University, Psychology Department, H.o.D
Certificate of Distinction, best overall module performance in Advanced Issues in Social Psychology
- 2017 Lancaster University, Psychology Department, H.o.D
Certificate of Distinction, best overall module performance in Human Psychopharmacology
- 2019 Lancaster University, Vice Chancellor
Certificate of Distinction, for high scoring thesis
- 2019 Lancaster University, Faculty of Science & Technology
First place poster competition

Theses

Gregson, R., & Crawford, T. (2017). Investigating the Ocular Changes that Occur as a Result of Increased Cognitive Load During Deceit. Unpublished BSc thesis, Lancaster University, UK.

Gregson, R., & Piazza, J. (2018). A Blind Spot in Our Empathic Gaze? Differences in Empathic Gaze with Animals. Unpublished MSc thesis, Lancaster University, UK.

Speaking & Presenting

Conference presentation (oral)

- 2021 Lancaster University, Postgraduate Research Conference
Investigating Social Support as a Potential Facilitator of Reduced Meat Diets.
- Kent University, Animal Advocacy Conference
Research symposium: *How to help people ditch meat: what works?*,
Investigating Social Support as a Potential Facilitator of Reduced Meat Diets.
- European Health Psychology Society Annual Conference
Research symposium: *The Psychosocial Impact of COVID-19 on Diet-Related Motives and Behaviours.*

Invited Colloquia

- 2021 Kent University, SHARK Lab
Lancaster University, SPARC
- 2022 Environment Transport and Sustainability (EnTS) Research Group
Research to End the Consumption of Animal Product (RECAP)

Conference presentation (poster)

- 2019 Lancaster University, Science & Technology Annual Conference, *A Blind Spot in Our Empathic Gaze? Differences in Empathic Gaze with Animals.*

- 2021 Kent University, Animal Advocacy Conference, *What polarizes opinion on veganism? Using Text Analysis to Understand the Motivations of Self-Identified Anti-Vegans.*
- 2022 Lancaster University, Science & Technology Annual Conference, *What polarizes opinion on veganism? Using Text Analysis to Understand the Motivations of Self-Identified Anti-Vegans.*

Publications

1. Piazza, J., Gregson, R., Kordon, A., Pfeiler, T., Ruby, M., & Ellis, D. et al. (2021). Monitoring a meat-free pledge with smartphones: An experimental study. *Appetite*, 105726. doi: [10.1016/j.appet.2021.105726](https://doi.org/10.1016/j.appet.2021.105726)
2. Gregson, R., Piazza, J., & Boyd, R. (2022). 'Against the cult of veganism': Unpacking the social psychology and ideology of anti-vegans. *Appetite*, 178, 106143. doi: [10.1016/j.appet.2022.106143](https://doi.org/10.1016/j.appet.2022.106143)

Teaching

- 19/20 PSYC112: Introduction to Neuroscience
PSYC115: Introduction to Developmental Psychology
- 20/21 PSYC112: Introduction to Neuroscience
PSYC115: Introduction to Developmental Psychology
PSYC123: Research Integrity and Open Science
PSYC116: Personality & Individual Differences
- 21/22 PSYC111: Introduction to Cognitive Psychology
PSYC113: Social Psychology in the Digital Age
PSYC124: Research Integrity and Open Science II
PSYC116: Personality & Individual Differences
- 2022 Realizing Opportunities Lecture, Lancaster University
Widening Participation Summer School, Lancaster University

Training

- 2020 Lancaster University, Statistics Centre, *Multilevel Modelling*
Lancaster University, *Introduction to Teaching at Lancaster*
Lancaster University, *Mental Health Awareness*
Lancaster University, *Equality, Diversity and Inclusion*
- 2021 Lancaster University, *Associate Teacher Programme, Associate Fellow of Advance HE* (ref: PR224205)
- 2021 Mental Health First Aid Course

Group Membership

- 2019 Research Network, The Vegan Society
- 2020 Inclusive Learning Network, Lancaster University
SHARKLab, Kent University
- 2021 Social Processes Area Research Colloquium (SPARC), Lancaster University
Society for the Psychology of Human- Animal Intergroup Relations (PHAIR)

Leadership & Organization

- 2021 SPARC, Leadership & Organization Team
PHAIR, Blog Editorial Team

Student Supervision

- 2020 Psychology Employability Programme, Lancaster University
- 2022 Animal Think Tank, Summer Internship

Peer Review for Journals

- Ad Hoc Reviewer: British Journal for Social Psychology
Appetite
Anthrozoös
Journal of Medical Internet Research